Curriculum Vitae: Rajiv Krishnan Kozhikode (10/2026)

Beedie School of Business, Simon Fraser University, 8888 University Drive, Burnaby, BC, Canada V5A 1S6

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Education

2010: PhD in Management (Specialization: Strategic Management and Organizational Theory), HKUST Business School, Hong Kong University of Science and Technology.

2009: Visiting scholar at Columbia University, NY

2002: MBA, University of Kerala, TKM Institute of Management

1999: BSc (Botany), University of Calicut, Zamorin's Guruvayurappan College

Academic Appointments

Since September 2025: Full Professor, Joint Appointment in Management and Organization Studies and International Business at Beedie School of Business, Simon Fraser University, BC, Canada

September 2022 – August 2026: Area Coordinator for International Business at Beedie School of Business, Simon Fraser University, BC, Canada

September 2016 – August 2025: Associate Professor (with Tenure), Joint Appointment in Management and Organization Studies and International Business at Beedie School of Business, Simon Fraser University, BC, Canada

December 2017 – April 2018: Visiting Professor, Business Policy at Indian Institute of Management, Bangalore, India

2012 – 2016: Assistant Professor (Tenure Track), Joint Appointment in Management and Organization Studies and International Business at Beedie School of Business, Simon Fraser University, BC, Canada

2010 – 2012: Assistant Professor (Tenure Track), Department of Global Economics and Management, Faculty of Economics and Business, University of Groningen, Netherlands

Grants, Awards and Recognitions

2026: SSHRC Insight Development Grant (CAD 88,400), “AI-Powered Cross-Silo Collaboration: Bridging Structural Holes Through Socially Intelligent Systems”

2023: Runner-Up Best Paper Award at India Strategy Conference (CAD 1,600)

2022: SSHRC Insight Grant (CAD 142,100)

2022: MITACS Fellowship to host visiting graduate students (CAD 6,000)

2022: Mitacs Accelerate Grant with 1QB Information Technologies (1QBit) (CAD 20,000), “Exploring applications of Machine Learning and Quantum Computing in optimization, finance, and the healthcare industry.” Academic supervisor for the industry internship, August – December 2022.

2019: MITACS Fellowship to host visiting graduate students (CAD 6,000)

2019: MITACS Fellowship to host visiting graduate students (CAD 6,000)

2017: SSHRC Insight Grant (CAD 114,908)

2017: CPA Innovation Centre Grant (CAD 7,000)

2016: VPR SSHRC Bridging Grant (CAD 10,000)

2015: SSHRC Insight Development Grant (CAD 61,427)

2013: Finalist (Top 3) Academy of Management Journal Best Paper Award

2012: Faculty Fellow of the Jack Austin Centre, Simon Fraser University

2012: SFU Endowed Research Fellowship (CAD 5,000)

2012: SFU President’s Research Start-Up Grant (CAD 40,000)

2011: Food Innovation Award (EUR 20,000) – A business plan competition organized by New Venture, a joint initiative of McKinsey & Co. and Dutch Ministry of Economic Affairs.

2010 – 2012: University of Groningen’s SOM Research Institute Fellowship (EUR 5,500).

2010: Member Beta Gamma Sigma – an international honor society for business schools.

2009 – 2010: Hong Kong University of Science and Technology’s Overseas Research Award (HKD 48,000) to visit Columbia University (Merit based award for PhD students to complete part of their PhD in overseas universities)

2008: Research Travel Grant by Hong Kong University of Science and Technology to present papers at Academy of Management Annual Meetings.

2006 – 2009: Research Grant by Hang Lung Center to present papers at Strategic Management Society Special Conference and Academy of Management Annual Meeting.

2005 – 2010: Postgraduate Studentship by Hong Kong University of Science and Technology to pursue PhD.

Accepted/Published Articles

Krishnan, R., A. M. Kahindi, and R. K. Kozhikode. 2026. Strategic Inversion: How Refugees Reconfigure Everyday Resistance under Benevolent Oppression. American Sociological Review, 91(5): 765–797.

Krishnan, K., K. S. Cook, R. K. Kozhikode, O. Schilke. 2023. An abductive mixed-methods approach to studying generalized exchange in a start-up accelerator. SAGE Research Methods Cases: Business & Management.

Kozhikode, R. K, and R. Krishnan. 2022. Stepping into Ill-Fitting Shoes: Local Status Contrasts and Acquisitiveness of New CEOs. Strategy Science, 7(3): 210-239.

Krishnan, Rekha, K. S. Cook, R. K. Kozhikode, and O. Schilke. 2021. An Interaction Ritual Theory of Social Resource Exchange: Evidence from a Silicon Valley Accelerator. Administrative Science Quarterly, 66(3): 659–710.

Soma, T., R. K. Kozhikode, and R. Krishnan. 2021. Tilling food under: Barriers and opportunities to address the loss of edible food at the farm-level in British Columbia, Canada. Resources, Conservation & Recycling, 170: 1-9.

Satish-Kumar, M. S., R. K. Kozhikode, and M. B. Lazarova. 2017. Socio-cultural Adaptability and Immigrant Career Progression: The Paradox of Embeddedness. Academy of Management Best Paper Proceedings.

Kozhikode, R. K. 2016. Dormancy as a Strategic Response to Detrimental Public Policy. Organization Science, 27(1): 189–206.

Krishnan, R., and R. K. Kozhikode. 2015. Status and corporate illegality: Illegal loan recovery practices of commercial banks in India. Academy of Management Journal, 58(5): 1287–1312.

Kozhikode, R. K., and J. T. Li. 2012. Political Pluralism, Public Policies, and Organizational Choices: Banking Branch Expansion in India, 1948–2003. Academy of Management Journal, 55(2): 339–359. Finalist (top 3) for Academy of Management Journal Best Paper Award, 2013.

Kozhikode, R. K., and J. T. Li. 2011. Ideological Competition and Organizational Founding: A Study of Newspaper Founding in India, 1951 – 2008. Academy of Management Best Paper Proceedings.

Li, J. T., and R. K. Kozhikode. 2011. Organizational Learning of Emerging Economy Firms: The Case of China's TCL Group. Organizational Dynamics, 40(3): 214-221.

Li, J. T., and R. K. Kozhikode. 2009. Developing New Innovation Models: Shifts in the Innovation Landscapes in Emerging Economies and Implications for Global R&D Management. Journal of International Management, 15(3): 328-339.

Li, J. T., and R. K. Kozhikode. 2008. Knowledge Management and Innovation Strategy: The Challenge for Latecomers in Emerging Economies. Asia Pacific Journal of Management, 25(3): 429-450.

Articles Under Review

Kozhikode, R. K., R. Krishnan, and J. Li. Episodic political inclusion and indirect mobilization: Regional language movements and newspaper founding in India. Minor revision (3rd round) at Organization Science.

Kozhikode, R. K. and R. Krishnan. (In)dependent Media, Market Forces, and Counterinsurgency. Revise and resubmit at Journal of Management Studies, Special Issue on Management in Times of Geopolitical Tensions and Turmoil.

Kozhikode, R. K., L. Yermal, and P. Balasubramanian. Confidant Brokers? An Audience-Centric View of Brokerage. Under review at American Sociological Review.

Kamal, A., R. Prasad, R. K. Kozhikode, S. P. Madhavan, D. Gupta. Bridging Metaphors: Successful Metaphorical Alignment for Organizational Change Initiatives. Resubmitted for 2nd round review at Organizational Dynamics.

Krishnan, R., R. K. Kozhikode, N. Parvathy. Religious rituals and the transmission of gender beliefs from society to market: theory and evidence from a full cycle study. Under review at American Sociological Review.

Articles being Finalized for Journal Submission

Kozhikode, R. K., R. Krishnan, N. Parvathy. Witnessing Inequality: How Marriage Rituals Generate Gendered Investment Through Spectator Effects. Being revised for resubmission to American Journal of Sociology.

Kozhikode, R. K., R. Krishnan and F. Abdul-Salam. Wealth redistribution in courtrooms: A study of status-based penalties in socialist regimes. Being extended to a multi-state comparison across Indian High Courts.

Kozhikode, R. K., and H. C. Wang. Corporate takeovers and employee expropriation: An employee bargaining power perspective. Targeted at Journal of Management Studies.

Kozhikode, R. K, M. S. Kumar, and M. B. Lazarova. Career consequences of cross-cultural competence of skilled immigrant workers. Targeted at Social Forces.

George, N., and R. K. Kozhikode. Shooting the messenger: A behavioral theory of blame shifting following negative performance feedback. Targeted at Organization Studies.

Work in Progress Articles

Kamal, A., R. K. Kozhikode, R. Krishnan. The formation and Repercussions of Routine Resistance in Online labor platforms. Manuscript under preparation.

Parvathy, N., R. K. Kozhikode, R. Krishnan. Participation in wedding rituals and the gendered polarization of economic choices. Manuscript under preparation.

Kozhikode, R. K., R. Krishnan. Tempering or igniting rage: How markets shape the influence of religious free spaces on radical terrorist mobilization. Data analysis complete.

Krishnan, R., R. K. Kozhikode. Backstage rituals as a coping mechanism for entrepreneurial failure: Evidence from a Canadian accelerator. Data analysis complete.

Kozhikode, R. K. Dancing with Stars: Career consequences of status heterophilous ties of low status actors. Data collection complete.

Kozhikode, R. K., R. Krishnan, M. Burhan. Social support versus social stigma in online communities for women entrepreneurs. Data collection complete.

Senthil, K., R. K. Kozhikode, J. Ramaswamy, and P. Balasubramanian. Contentment, economic aspirations, and entrepreneurship: A full cycle study of aspirations and entrepreneurial participation among aboriginal youth in four hamlets in southern India. Data collection in progress.

Conference Presentations

Kozhikode, R. K., R. Krishnan and F. Abdul-Salam. 2026. Guilty Until Proven Otherwise: Status and the Burden of Proof Under Socialism. Symposium on Public Policy and Organizations: A Cross Disciplinary Research Agenda on Mutual Influence. Academy of

Management Annual Meeting, Philadelphia.

Kozhikode R. K. 2024. Social Movement Dynamics in Corporate Takeovers and the Battle for Employees' Wealth in Target Firms. Academy of Management Annual Meeting, Chicago.

Kozhikode, R. K., R. Krishnan and F. Abdul-Salam. 2023. Guilty Until Proven Otherwise: High Status and the Burden of Proof Under Socialism. India Strategy Conference, Bangalore. Runner-Up Best Paper Award.

Kozhikode, R. K., R. Krishnan and F. Abdul-Salam. 2023. Guilty Until Proven Otherwise: High Status and the Burden of Proof Under Socialism. Academy of Management Annual Meeting, Boston.

Kamal, A., R. K. Kozhikode, R. Krishnan. 2022. The formation and Repercussions of Routine Resistance in Online labor platforms. Academy of Management Annual Meeting, Seattle.

Yermal, L., R. K. Kozhikode, P. Balasubramanian. 2020. Your secrets are safe with me? Audience response to the exit of partners with brokerage advantage. Academy of Management Annual Meeting, Virtual Session.

Yermal, L., R. K. Kozhikode, P. Balasubramanian. 2019. Your secrets are safe with me? Audience response to the exit of partners with brokerage advantage. Strategic Management Society Annual Conference, Minneapolis.

Kozhikode, R. K., Krishnan, R. 2019. State mandated social responsibility, wilful corporate social irresponsibility, and biases in courtrooms in emerging economies in the Asia Pacific region. Symposium on Strategic Corporate Social Responsibility in Emerging Economies. Academy of Management Annual Meeting, Boston.

Krishnan, R., K. Cook, R. K. Kozhikode, and O. Schilke. 2018. Social support ties among strategic actors? Tie formation dynamics among nascent entrepreneurs. Academy of Management Annual Meeting, Chicago.

Kozhikode, R. K., and R. Krishnan. 2018. Do Markets Matter in the War against Terror? The Impact of Markets on Terror Attacks by Kashmiri Insurgents in India. Academy of International Business, India Conference. Shimla.

Kozhikode, R. K., and R. Krishnan. 2017. Acquisition spree of new CEOs: A consequence of social comparison with predecessors. Academy of Management Annual Meeting, Atlanta.

Kozhikode, R. K., J. Li, and R. Krishnan. 2016. The consequences of political inclusion of regional language movements in India. Symposium on Engaging the Transnational and Subnational: Advancing Multilevel Thinking in Socioeconomic Development. Academy of

Management Annual Meeting, Anaheim.

Kozhikode, R. K., and R. Krishnan. 2016. Status attainment discrepancies of new CEO and status begetting risk taking. Academy of Management Annual Meeting, Anaheim.

Kumar, M. S., R. K. Kozhikode, and M. Lazarova. 2016. Cross-cultural competence and immigrant job growth: A paradox of embeddedness. Academy of International Business, New Orleans.

Kozhikode, R. K., J. Li, and R. Krishnan. 2015. The consequences of political inclusion of regional language movements in India. American Sociological Association, Chicago.

Kozhikode, R. K. 2015. Hostile Public Policies and Temporary Organizational Adaptation. Academy of Management Annual Meeting, Vancouver.

Krishnan, R., and R. K. Kozhikode. 2013. Status and corporate illegality: Illegal loan recovery practices of commercial banks in India. Symposium on Corporate Social Responsibility and Stakeholder Management in Emerging Markets. Academy of Management Annual Meeting, Orlando.

Kozhikode, R. K. 2012. Hostile Public Policies and Temporary Organizational Adaptation. American Sociological Association, Denver.

Krishnan, R., and R. K. Kozhikode, 2012. High Status – A Self-fulfilling Prophecy? Unethical Behavior of Commercial Banks in India. American Sociological Association, Denver.

Kozhikode, R. K. 2012. Towards a Theory of Punctuated Age Dependence. Academy of Management Annual Meeting, Boston.

Kozhikode, R. K., and J. T. Li, 2011. Contested Institutional Prescriptions and Organizational Identity in a Pluralist Country. Academy of Management Annual Meeting, San Antonio, TX. (Included in the best paper proceedings)

Kozhikode, R. K. 2011. Cyclic Change in Regulatory Environment and Temporary Organizational Adaptations. Academy of Management Annual Meeting, San Antonio.

Krishnan, R. and R. K. Kozhikode, 2011. Status and Corporate Deviance – An Outcome of Self-Fulfilling Prophecy? Academy of Management Annual Meeting, San Antonio.

Kozhikode, R. K., J. G. Kuilman, and G. Peli, 2009. Institutional Transitions and Organizational Fitness: A Formal Theory and Empirical Test. 12th Organizational Ecology Conference, Verona.

Kozhikode, R. K. 2008. Change in Institutional Logics and Organizational Metabolic Adaptations – A Theory of Organizational Hibernation. Strategic Management Society Special Conference, Hyderabad.

Kozhikode, R. K. 2008. Institutional Transition and the Impact of Competition, Legitimacy and Uncertainty on Firm Growth. Academy of Management Annual Meeting, Anaheim.

Kozhikode, R. K., and J. T. Li, 2008. Ideological Plurality and Organizational Founding – Banking Branch Expansion in Southern India, 1858 – 2004. Academy of Management Annual Meeting, Anaheim.

Li, J. T., and R. K. Kozhikode. 2008. Developing New Innovation Models: Shifts in Innovation Landscapes in Emerging Economies and Implications for Global R&D Management. Academy of Management Annual Meeting (PDW), Anaheim.

Kozhikode, R. K. 2007. Assimilative and Exploitative Dimensions of Country Level Absorptive Capacity and Cross-border M&A. Academy of Management Annual Meeting, Philadelphia.

Li, J. T., and R. K. Kozhikode. 2007. Knowledge Management and Innovation Strategy in Emerging Markets: The Challenge for Latecomers. Strategic Management Society Special Conference on “China Strategies” Shanghai; Asia Pacific Journal of Management Conference on Knowledge Management & Innovation Strategy, Xi'an.

Kozhikode, R. K., and H. C. Wang, 2007. Reexamining the Breach of Trust in Corporate Takeovers: An Employee Bargaining Power Perspective. Academy of Management Annual Meeting, Philadelphia.

Kozhikode, R. K., and Y. Tang, 2006. Bridging Individual and Organizations: A Social Capital Perspective. Academy of Management Annual Meeting, Atlanta.

Wang, H. C., and R. K. Kozhikode, 2006. Examining the Relationship between Managerial Ties and Firm Performance through Real Options Lens. Academy of Management Annual Meeting, Atlanta.

Invited Colloquia

Columbia University

Hong Kong University of Science and Technology

Indian Institute of Management (Bangalore)

Indian Institute of Management (Calcutta)

Indian Institute of Management (Kozhikode)

Indian Institute of Management (Tiruchirappalli)

Indian School of Business

National University of Singapore

Ohio State University

O. P. Jindal Global University

Simon Fraser University

University of Manitoba

York University

Teaching Profile

Teaching Interests

My primary teaching interest is in organizational theory, strategic management and international business. Currently I am teaching MBA courses in Business Ethics, Global Business Environment, and Global Strategy, and bachelor's courses on Organizational Theory and Cross-Cultural Management. Previously, I had also designed and taught master's and doctoral level courses in Canada, The Netherlands, and India. At Simon Fraser University I have taught a PhD course on inclusive entrepreneurship, at Indian Institute of Management (Bangalore), I taught a PhD seminar on corporate political activity, and at University of Groningen, I taught an advanced master's course on non-market strategies in international business.

Teaching Experience

Since Fall 2026. Global Strategy (MBA), Simon Fraser University.

Since Fall 2025. Global Business Environment (FT and PT MBA), Simon Fraser University.

Since Fall 2024. Business Ethics (FT and PT MBA), Simon Fraser University.

Fall 2019. Doctoral Seminar on Entrepreneurship, Market Creation, and Socioeconomic Development, Simon Fraser University.

Spring 2018. Doctoral Seminar on Corporate Political Activity, Indian Institute of Management, Bangalore.

Since Summer 2013. Organization Theory (Undergraduate), Simon Fraser University.

Since Spring 2013. Cross Cultural Management (Undergraduate), Simon Fraser University.

Spring & Fall 2012. International Strategic Management (III year Bachelor's), University of Groningen.

Spring 2012. Comparative Country Studies (II year Bachelor's), University of Groningen.

Fall 2011. Advanced International Business (Master's) - Non-Market Strategy, University of Groningen.

Fall 2011. International Strategic Management (III year Bachelor's), University of Groningen.

Spring 2011. Comparative Country Studies (II year Bachelor's), University of Groningen.

Fall 2010. Introduction to International Business (I year Bachelor's), University of Groningen.

Summer 2009 & Spring 2009. Introduction to Management (III year Bachelor's, nonbusiness stream), Hong Kong University of Science and Technology.

Professional Experience

Doctoral Supervisions

2022: Dissertation Committee Member for Mr. Viswanathan Venkateshwaran at Amrita School of Business, Ettimadai, India.

2021: Dissertation Committee Member for Mr. Farouk Abdul-Salam at Department of Economics, Simon Fraser University, Canada.

2021: Dissertation Committee Co-Chair for Mrs. Neethu Parvathy at Amrita Vishwa Vidyapeetham University, Ettimadai, India.

2021: Dissertation Committee Member for Ms. Lakshmi Yermal at Amrita School of Business, Ettimadai, India.

2021: Dissertation Committee Member for Mr. Maheshwar Pratap at Amrita School of Business, Ettimadai, India.

2017: Dissertation Committee Member for Mr. Pooria Assadi at Beedie School of Business, Simon Fraser University, Canada.

2016: Dissertation Committee Member for Mr. Kshitij Awasti at Indian Institute of Management, Bangalore.

2011: Master's Thesis Supervision, University of Groningen, The Netherlands.

2011: Bachelor's Thesis Supervision, University of Groningen, The Netherlands.

2009: Session Chair at Academy of Management Annual Meeting, Chicago, Illinois.

2008: PhD Student Representative at Hong Kong University of Science and Technology.

Post-Doctoral Supervision

Since 2022: Dr. Neethu Parvathy (PhD from Amrita University, Coimbatore)

2023: Dr. Deepika Dixit (PhD from Indian Institute of Management, Kozhikode)

2015: Dr. Medha Satish Kumar (PhD from Indian Institute of Technology, Madras)

Industry Internship Supervision

2022: Mr. Dilraj Singh Nijjar (BBA student, Simon Fraser University), Mitacs Accelerate intern with 1QB Information Technologies (1QBit)

Journal Review Board

Administrative Science Quarterly – Editorial Board Member 2019-2024

Strategic Management Journal – Editorial Board Member 2016-2024

Management and Organization Review – Senior Editor 2019-2021

Journal of Asia Business Studies – Editorial Board Member 2015-2019

Ad-Hoc Reviewer for the following Journals and Conferences

Academy of Management Journal – Since 2024

Journal of International Business Studies – Since 2015

Organization Science – Since 2014

Human Relations – Since 2014

Journal of International Management – Since 2010

Asia Pacific Journal of Management – Since 2008

Journal of Management Studies – Since 2006

Journal of Business Research – Since 2006

Academy of Management Annual Meetings – Since 2006

Corporate Appointments

2022: 1QB Information Technologies (1QBit), Canada – Academic Supervisor, Mitacs Accelerate industry internship on machine learning and quantum computing applications

2014-2015: SFU Community Corporation, Canada – Director

2003-2005: ICICI Bank Limited, India – Sales Manager